AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:  
WHO-AM, Des Moines, Iowa

Date:  
05/05/14

I,  
SAM Marketing

do hereby request station time concerning the following issue:

Legacy Foundation Action Fund

<table>
<thead>
<tr>
<th>Broadcast Length</th>
<th>Time of Day, Rotation or Package</th>
<th>Days</th>
<th>Class</th>
<th>Times per Week</th>
<th>Number of Weeks</th>
</tr>
</thead>
<tbody>
<tr>
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<td></td>
<td></td>
<td>See attached schedule</td>
<td></td>
</tr>
</tbody>
</table>

This broadcast time will be used by: Legacy Foundation Action Fund (712)490-8742

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed
Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

☐ Yes  ☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):


I represent that the payment for the above described broadcast time has been furnished by (name and address):

Christopher Rants, President

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Rants, President

Pam Althoff, Director

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)
I represent that the payment for the above described broadcast time has been furnished by (name and address):

Iowa Credit Union League on behalf of the Legacy Foundation Action Fund

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher Rants, President

Pam Althoff, Director
TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _________ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/23/18
Date

Carrie Thomson, Media Director
Signature

515-453-2023
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
☐ Accepted In Part
☐ Rejected

Signature

Jocelyn Craig
Printed Name

Gen Mgr.
Title

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed
AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
 Political Matter of National Importance

<table>
<thead>
<tr>
<th>Broadcast Length</th>
<th>Time of Day, Rotation or Package</th>
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<th>Class</th>
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<th>Number of Weeks</th>
</tr>
</thead>
</table>

See attached schedule, est # 30456

Attach proposed schedule with charges (if available): $5,440 Net

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;
(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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Buy Detail Report

Client: Legacy Foundation Action Fund
Media: Radio
Product: Policy
Market: Des Moines
Primary Demo: Adults 18+
Separation between spots: 30

<table>
<thead>
<tr>
<th>Daypart Program</th>
<th>Daypart Code</th>
<th>STN Gross</th>
<th>STN Net</th>
<th>Wks 3/5</th>
<th>Wks 3/12</th>
<th>Total Spots</th>
<th>Adults 18+</th>
<th>Rtg/CPP</th>
</tr>
</thead>
<tbody>
<tr>
<td>WHO-AM</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MTuWTh 5:00a-10:00a AM</td>
<td></td>
<td>$225.00</td>
<td>$191.25</td>
<td>30</td>
<td>8</td>
<td>8</td>
<td>16</td>
<td>0.0</td>
</tr>
<tr>
<td>Morning Drive</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>MTuWTh 10:00a-3:00p AM</td>
<td></td>
<td>$175.00</td>
<td>$148.75</td>
<td>30</td>
<td>8</td>
<td>8</td>
<td>16</td>
<td>0.0</td>
</tr>
<tr>
<td>Midday</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$0.00</td>
<td></td>
</tr>
<tr>
<td>Total Spots:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>32</td>
<td></td>
</tr>
<tr>
<td>Total GRP/GMP(000):</td>
<td></td>
<td></td>
<td></td>
<td>0.0</td>
<td>0.0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total CPP/CPM:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Cost:</td>
<td>$6,400.00</td>
<td></td>
<td>$5,440.00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Station Monthly Summary

<table>
<thead>
<tr>
<th>Start Date</th>
<th>End Date</th>
<th>ISCI ISCI Title</th>
<th>Length</th>
<th>% Rotation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2/26/2018</td>
<td>3/8/2018</td>
<td>iCUL-0002-PolicyWorks-Radio</td>
<td>30</td>
<td>100 %</td>
</tr>
</tbody>
</table>

Market Totals:

<table>
<thead>
<tr>
<th>Total Spots:</th>
<th>Adjusted Total GRP/GMP(000):</th>
<th>Total CPP/CPM:</th>
</tr>
</thead>
<tbody>
<tr>
<td>32</td>
<td>0.0</td>
<td>0.0</td>
</tr>
</tbody>
</table>

Total Cost: $6,400.00 $5,440.00

Signature: Please sign and email back for approval verification. Thank you.

Legacy Foundation Action Fund
600 4th St
Sioux City, IA 51101
712 490-8742
Pam Althoff
Buy Detail Report

Client: Legacy Foundation Action Fund
Media: Radio
Product: Policy
Market: Des Moines
Primary Demo: Adults 18+
Separation between spots: 30

Estimate: 30456
Description: 18 PolicyWorks - Energy Radio
Flight Start Date: 2/26/2018 05:00 AM
Flight End Date: 3/25/2018 04:59 AM
Survey: Des Moines
Buyer: Carrie Thomson

Vendor: WHO-AM
2141 Grand Avenue
Des Moines, IA 50312
Contact: Gina Getler
E-Mail: ginagetter@heartmedia.com
Phone: 515-245-8933
Fax: 515-245-8902
Format: News/Talk

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Disclaimer:
THE AGENCY SHALL BE SOLELY LIABLE FOR PAYMENT OF ALL MEDIA INVOICES IF THE AGENCY HAS BEEN PAID FOR THOSE INVOICES BY THE ADVERTISER. PRIOR TO PAYMENT TO THE AGENCY, THE ADVERTISER SHALL BE SOLELY LIABLE.

BUYER CONTACT INFO: Carrie Thomson, Media Director  Direct Phone: 515-453-2023  E-Mail: cthomson@strategicamerica.com