

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lisa Boden, Strategic America, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Strategic America

Address: 6600 Westown Parkway, Suite 100

Contact: Lisa Boden

Phone number: 515-453-2028

Email: lboden@strategicamerica.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Iowa Farm Bureau Federation

Address: 5400 University Avenue, West Des Moines, IA 50266

Contact: Dana Ardary

Phone number: 515-225-5456

Email: dardary@ifbf.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Craig Hill, President  
Joe Johnson, Executive Director

**Board of Directors:**

Joe Henrich  
Matthew Schuiteman  
Andrew Hill  
Randy Brincks  
Joe Dierickx

Edward Parker  
Richard Plowman  
Tim Kaldenberg  
Mark Buskohl  
Will Frazee  
Brent Johnson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☒ N/A

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