

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Lisa Boden, Strategic America, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Strategic America

Address: 6600 Westown Parkway, Suite 100

Contact: Lisa Boden

Phone number: 515-453-2028

Email: lboden@strategicamerica.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Iowa Farm Bureau Federation

Address: 5400 University Avenue, West Des Moines, IA 50266

Contact: Dana Ardary

Phone number: 515-225-5456

Email: dardary@ifbf.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Craig Hill, President
Joe Johnson, Executive Director

Board of Directors:

Joe Henrich
Matthew Schuiteman
Andrew Hill
Randy Brincks
Joe Dierickx

Edward Parker
Richard Plowman
Tim Kaldenberg
Mark Buskohl
Will Frazee
Brent Johnson

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

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