



Montgomery County Board of Ele

18753 N Frederick Ave Ste 210

Gaithersburg, MD 20879

Advertiser No: 1323849

Order No: 1501604057

Start Date: 03/16/2020

Co-op: No

End Date: 05/03/2020

Package: No

Month Type: Broadcast

Agency Comm.: 0%

Revision #: 0

CPE:

AE: Walker, Jason

Entered: 03/03/2020 04:21 PM by Fusion

Last Update: 03/03/2020 04:21 PM by Fusion

Note:

Note 2:

Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Washington 19:00-23:59 WASH-FM Commercial		03/16/20	04/24/20	6	45.00 Local-Direct	0	x	x	x	x	x			5	15	30	1,350.00
2 Washington 06:00-23:59 WASH-FM Commercial		03/16/20	04/26/20	6	0.00 Local-Direct	0	x	x	x	x	x	x	x	3	15	18	0.00
3 Washington 06:00-23:59 WASH-FM Commercial		04/27/20	04/28/20	1	0.00 Local-Direct	0	x	x						2	15	2	0.00
4 Washington 06:00-19:00 WASH-FM Commercial		03/21/20	04/26/20	6	40.00 Local-Direct	0						x	x	6	15	36	1,440.00
5 Washington 06:00-19:00 WASH-FM Commercial		04/18/20	04/19/20	1	40.00 Local-Direct	0						x	x	2	15	2	80.00
6 Washington 06:00-23:59 WASH-FM Commercial		04/18/20	04/26/20	2	16.25 Local-Direct	0						x	x	4	15	8	130.00
7 Washington 19:00-23:59 WIHT-FM Commercial		03/16/20	04/24/20	6	45.00 Local-Direct	0	x	x	x	x	x			6	15	36	1,620.00
8 Washington 19:00-23:59 WIHT-FM Commercial		04/27/20	05/03/20	1	45.00 Local-Direct	0	x	x					x	4	15	4	180.00
9 Washington 06:00-23:59 WIHT-FM Commercial		03/16/20	04/26/20	6	0.00 Local-Direct	0	x	x	x	x	x	x	x	2	15	12	0.00
10 Washington 06:00-23:59 WIHT-FM Commercial		03/21/20	04/26/20	6	0.00 Local-Direct	0						x	x	3	15	18	0.00
11 Washington 06:00-19:00 WIHT-FM Commercial		03/21/20	04/19/20	5	40.00 Local-Direct	0						x	x	5	15	25	1,000.00
12 Washington 06:00-19:00 WIHT-FM Commercial		04/25/20	04/26/20	1	20.00 Local-Direct	0						x	x	1	15	1	20.00
13 Washington 06:00-19:00 WIHT-FM Commercial		04/25/20	04/26/20	1	45.00 Local-Direct	0						x	x	4	15	4	180.00
14 Washington 15:00-19:00 WMZQ-FM Commercial		03/16/20	04/24/20	6	40.00 Local-Direct	0	x	x	x	x	x			7	15	42	1,680.00
15 Washington 15:00-19:00 WMZQ-FM Commercial		04/27/20	04/28/20	1	40.00 Local-Direct	0	x	x						2	15	2	80.00
16 Washington 06:00-23:59 WMZQ-FM Commercial		03/16/20	04/26/20	6	0.00 Local-Direct	0	x	x	x	x	x	x	x	3	15	18	0.00
17 Washington 06:00-23:59 WMZQ-FM Commercial		04/27/20	04/28/20	1	0.00 Local-Direct	0	x	x						2	15	2	0.00
18 Washington 06:00-19:00 WMZQ-FM Commercial		04/11/20	04/12/20	1	40.00 Local-Direct	0						x	x	1	15	1	40.00
19 Washington 06:00-19:00 WMZQ-FM Commercial		03/21/20	04/26/20	6	40.00 Local-Direct	0						x	x	5	15	30	1,200.00
20 Washington 06:00-23:59 WMZQ-FM Commercial		03/21/20	04/26/20	6	0.00 Local-Direct	0						x	x	2	15	12	0.00
21 Washington 15:00-19:00 WWDC-FM Commercial		03/16/20	04/24/20	6	40.00 Local-Direct	0	x	x	x	x	x			6	15	36	1,440.00
22 Washington 15:00-19:00 WWDC-FM Commercial		04/27/20	04/28/20	1	40.00 Local-Direct	0	x	x						3	15	3	120.00



Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
23 Washington 06:00-23:59 WWDC-FM Commercial		03/16/20	04/26/20	6	0.00 Local-Direct	0 x x x x x x x	2	15	12	0.00
24 Washington 06:00-23:59 WWDC-FM Commercial		04/27/20	04/28/20	1	0.00 Local-Direct	0 x x	1	15	1	0.00
25 Washington 06:00-19:00 WWDC-FM Commercial		03/21/20	04/26/20	6	40.00 Local-Direct	0		15	36	1,440.00
26 Washington 06:00-23:59 WWDC-FM Commercial		03/21/20	04/26/20	6	0.00 Local-Direct	0		15	18	0.00

No. of Spots/Misc/Digital:

409/0/0

Ordered Gross: \$12,000.00
Agency Commission: \$0.00
Ordered Net: \$12,000.00
Total Net Due: \$12,000.00

	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Amt. Ord.:	128	267	14	0	0	0	0	0	0	0	0	0	0
Gross:	3,790.00	7,830.00	380.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	3,790.00	7,830.00	380.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

Montgomery County Board of Ele

100%

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Gilberto A. Zelaya, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Montgomery County Board of Elections

Address: 18753 N. Frederick Ave., Suite 210, Gaithersburg, MD 20879-3121

Contact: Gilberto A. Zelaya

Phone number: 240-777-8532

Email: gilberto.zelaya@montgomerycountymd.gov

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

James Shalleck (President), Nahid Khozeimeh (Vice President), David A. Naimon (Secretary), Diane Nash Dillon (Board Member), Elisse W. Barnes (Board Member), Jacqueline L. Phillips (Substitute Board Member), Alan Banov (Substitute Board Member), Margaret Jurgensen (Director)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Montgomery County, MD reminding everyone when the elections and if their registration is not up to date where it can be fixed. MoCo also lets voters know about early voting and when it is

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: 

Name: Gilberto A. Zelaya

Date of Request to Purchase Ad Time: 03/04/2020

Station Representative

Signature: 

Name: Lauren Wright

Date of Station Agreement to Sell Time: 3/6/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes

☐ No

Date ad received:

3/6/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

1501604057

Station Call Letters: WASH-FM,

WIHT-FM, WM20-FM, WWDC-FM

Date Received/Requested:

3/6/20

Est. #:

N/A

Station Location: ROCKVILLE, MD

Washington, DC

Run Start and End Dates:

3/16 - 5/3

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.