

Advertiser No: 133451 Order No: 1501683017
Start Date: 11/17/2020 Co-op: No
End Date: 11/19/2020 Package: No
Month Type: Calendar Agency Comm.: 0%
Revision #: 0
CPE:
AE: Miller, Carol
Entered: 11/05/2020 04:14 PM by Fusion
Last Update: 11/05/2020 04:14 PM by Fusion
Note:
Note 2:
Spl Req Inv:

PEOPLE FOR THE ETHICAL TREATME

501 Front St
Norfolk, VA 23510

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Washington 15:00-19:00 WASH-FM Commercial		11/17/20	11/19/20	1	450.00 Local-Direct	0 0 1 0 1 0 0 0	2 30	2	900.00
2 Washington 06:00-10:00 WWDC-FM Commercial		11/17/20	11/19/20	1	385.00 Local-Direct	0 0 1 0 1 0 0 0	2 30	2	770.00
3 Washington 15:00-19:00 WIHT-FM Commercial		11/17/20	11/19/20	1	450.00 Local-Direct	0 0 1 0 1 0 0 0	2 30	2	900.00

No. of Spots/Misc/Digital:	6/0/0	Ordered Gross:	\$2,570.00
		Agency Commission:	\$0.00
		Ordered Net:	\$2,570.00
		Total Net Due:	\$2,570.00

	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Amt. Ord.:	6	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,570.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,570.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

PEOPLE FOR THE ETHICAL TREATME 100%

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, PETA, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: People for the Ethical Treatment of Animals (PETA)

Agency name:

Address: 501 Front St., Norfolk, VA 23510

Contact: Colleen O'Brien

Phone number: 202-540-2201

Email: ColleenO@peta.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: People for the Ethical Treatment of Animals (PETA)

Address: 501 Front St., Norfolk, VA 23510

Contact: Colleen O'Brien

Phone number: 202-540-2201

Email: ColleenO@peta.org

Station is authorized to announce the time as paid for by such person or entity. YES

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

President: Ingrid Newkirk

Board of Directors: Ingrid Newkirk, Jeanne Roush, Michael Rodman

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

killing and testing on
monkeys

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor PETA**Station Representative**Signature: DocuSigned by:
Colleen O'Brien
91B60045E7AE4C4

Signature: Lauren Wright

Name: Colleen O'Brien

Name: Lauren Wright

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 11/5/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?



Yes



No

Date ad received: 11/5/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 1501683017

Station Call Letters: WASH-FM,
WWDC-FM & WHT-FM

Date Received/Requested:

11/5/20

Est. #:

N/A

Station Location: Washington, DC
(Rockville, MD)

Run Start and End Dates:

11/17/20-11/19/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.